

For OEMs - What services does MachinePoint Used Machinery offer?

MachinePoint Used Machinery objective is to help OEMs market and sell their used machinery.

Assisting OEMs with trade-ins

Accelerate the commercialization process of your used equipment as well as the trade-ins from your current and potential customers. We have the most powerful marketing tools in the industry for used machines in Europe.

Promote your refurbishing services among our clients

MachinePoint Used Division sells over 100 machines a year, most of them in need of reconditioning, assembling and dismantling services.

Increasing your new machinery sales

A significant percentage of our customers end up buying new instead of used machinery. A closer collaboration with MachinePoint can bring you business for your new machines, as we are aware of a lot of buyers' needs.



Promoting your brand within our customers

It is important that your machinery has high residual value in the used machinery market. This is a symbol of a good brand. It is not just a question of market demand as it is your reputation within the used machinery market. MachinePoint has very powerful marketing and could also promote your brand among our customers. You will end up benefiting in your new machinery sales as well.

Demand for your technical audit services

for many of the 2000-plus used machines we have for sale.

Offering financing for your new machines

MachinePoint Finance is the division of MachinePoint Group dedicated to offering financing for new machinery. Please contact MachinePoint Finance if interested.